



# Maximizing employee experience:

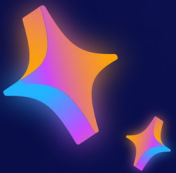


**Microsoft + Staffbase** deliver a seamless digital front door for the whole workforce

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# Executive summary

## KEY POINTS



**The rising complexity of workplace communication means internal communicators need more than Microsoft 365 alone.**

Staffbase acts as a true digital front door — complementing Microsoft 365, not replacing it.

- ✓ **Seamless Microsoft integration — no code required**  
Publish once and deliver across Outlook, Teams, SharePoint, and Viva — consistent, branded, and measurable everywhere employees work.
- ✓ **Designed to scale securely across the enterprise**, reaching everyone from back office to frontline.
- ✓ **IT-friendly and efficient**  
Built for governance, reduced workload, and smooth implementation
- ✓ **Available via Microsoft Azure Marketplace**  
Eligible for **Microsoft Azure Consumption Commitment (MACC)** credits for streamlined procurement.
- ✓ **Trusted by analysts**  
Recognized as a **Leader** in the **Gartner Magic Quadrant** and **ClearBox Consulting's Intranet Reports**.



**This white paper explores how Staffbase acts as a seamless digital front door that enhances Microsoft 365. Designed to work for every employee — whether in the back office or on the front line — it creates a single, integrated ecosystem that delivers strategic communication and organization-wide collaboration. Fully personalized, available in any language, and accessible on any device or channel relevant to employees, it removes communication barriers without adding operational burden to IT teams.**

Built with enterprise IT needs at its core, Staffbase is secure, scalable, API-first, and offers one of the fastest implementation cycles on the market.

Rather than replacing Microsoft, Staffbase strategically complements it — both in terms of governance and integration. The platform connects Microsoft SharePoint, Microsoft Teams, Microsoft Outlook, Microsoft Copilot, and other business systems such as ServiceNow to deliver personalized, measurable, multichannel communication. This alignment ensures organizations can maximize their Microsoft 365 investment while enhancing communication strategy, governance, and reach across the entire digital employee experience.

With Staffbase, internal communicators gain flexibility and control, frontline and remote workers gain access, and IT gains peace of mind. Backed by industry analysts, real-world case studies, and a proven support model, Staffbase offers the infrastructure, extensibility, and partnership that IT leaders expect.

# 1. The digital front door – a strategic imperative for modern communications

## 1.1 THE ROLE OF A DIGITAL FRONT DOOR – A STRATEGIC IMPERATIVE FOR MODERN EMPLOYEE EXPERIENCE

Modern workplaces are complex. Employees juggle Microsoft Teams threads, SharePoint sites, HR portals, and endless updates — with frontline staff often left out entirely. The result is inefficiency, frustration, and disengagement.

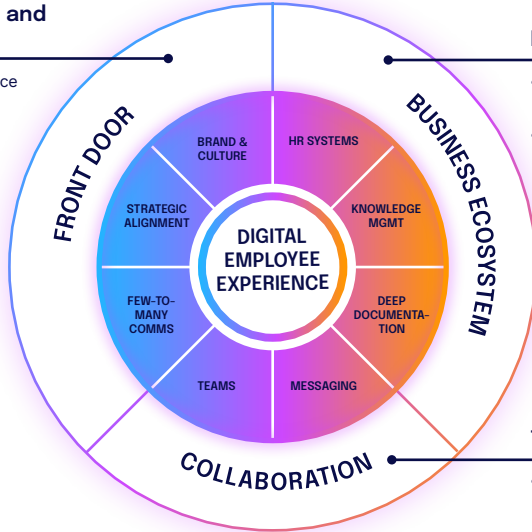
A digital front door like Staffbase provides a single, streamlined entry point to these tools. It connects employees with the information they need without multiple clicks or logins, ensuring consistency across office, remote, and frontline roles.

Unlike IT-owned intranets, a digital front door is managed by communications teams. This shift gives communicators the agility to respond quickly, run campaigns, and localize content without IT bottlenecks.

Most importantly, it delivers relevance at scale. Content is targeted by role, location, or department, making communication personal and effective. Built-in analytics show what resonates, so communicators can optimize in real time.

**Communications and access layer**

- Multichannel experience
- One place for all employees
- Personalized entry points to tools and services



**Library and processes**

- Systems of record for processes and operations
- Document-based group collaboration

**Team collaboration**

- Task-based, ad hoc chats and file sharing

In short, the digital front door doesn't compete with Microsoft — it integrates it. The result is a cohesive employee experience that balances IT governance with the best possible user experience.

## 1.2 THE FOUR SUCCESS FACTORS OF A DIGITAL FRONT DOOR

The best digital front doors succeed not because they look good, but because they are built around four core principles: **relevance**, **reach**, **control**, and **ROI**. These are not nice-to-haves. They are foundational requirements for any internal communication solution that aims to scale and succeed in a hybrid, global, and mobile world.

## REACH

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Arguably, the most important factor is reach. Even the best-crafted communication is wasted if it doesn't reach its audience. This is especially true for non-desk workers, who are often missed by email campaigns or Microsoft SharePoint updates that are buried behind logins and permissions. A digital front door solves this by being accessible by mobile and easily available in the app store. It meets employees where they are.

## RELEVANCE

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In large or distributed organizations, employees don't need more information — they need better targeted and personalized information. When a frontline worker logs in, they should see content tailored to their shift, location, and language. When a manager checks the homepage, they should see updates that matter to their team. A Staffbase front door supports this targeting without adding layers of extra work or complex IT configuration. It gives communicators the ability to deliver the right message to the right person, every time.

## CONTROL

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Without a digital front door, internal communicators often rely on IT teams to schedule posts, configure permissions, or resolve publishing conflicts. This creates bottlenecks and delays, which can be critical during times of change or crisis. A well-designed digital front door like Staffbase removes that friction. It allows content to be planned, approved, and published from a single platform with built-in governance. Campaigns can be coordinated across time zones and teams, while editorial calendars prevent overlap and ensure consistency.

## ROI

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Importantly, from an IT perspective, the digital front door doesn't add another system to manage. Instead, it increases the return on your Microsoft investment by driving engagement using existing tools. Employees are more likely to adopt Microsoft SharePoint when it's available through a simplified experience. They're more open to using Microsoft Teams when they can navigate there directly from a mobile news feed.

Together, these success factors elevate the digital front door from a publishing tool to a strategic communications platform — one that supports alignment, engagement, and measurable outcomes.

### 1.3 WHY MICROSOFT ALONE ISN'T ENOUGH

Microsoft 365 is a powerful suite of products that provides tools for collaboration, file storage, real-time messaging, and document management. For many organizations,

Microsoft Teams has become the go-to for communication for many employees.

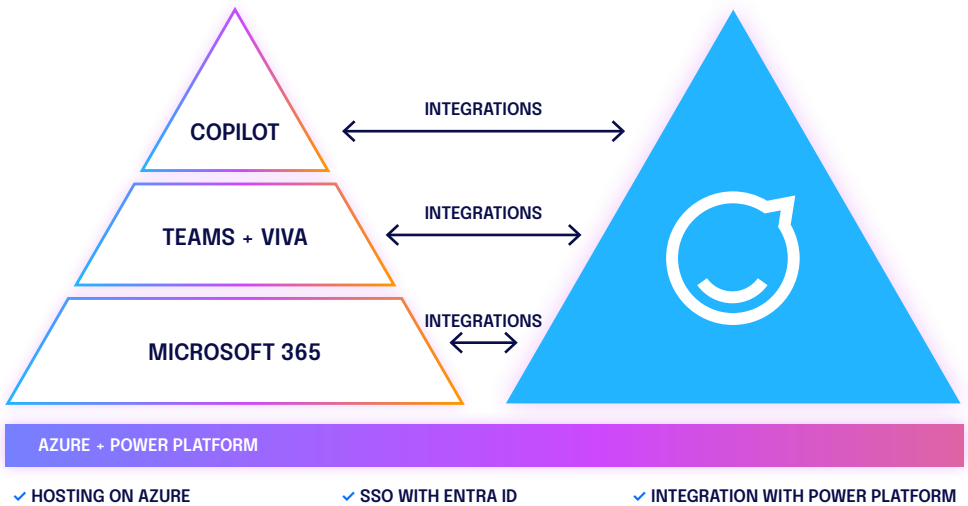
Microsoft SharePoint continues to be the primary document repository for thousands of enterprises.

Microsoft Viva, with its focus on learning, insights, and engagement, represents a step forward in Microsoft's recognition of the employee experience.

**Despite all its strengths, Microsoft alone isn't enough.**

Microsoft's tools are great at what they do. We just find that without a digital front door, the experience is fragmented for users. Microsoft SharePoint is often made up of multiple disconnected sites with inconsistent navigation. Microsoft Teams is ideal for collaboration, but not for organization-wide or strategic messaging. Microsoft Viva, with its focus on learning, insights, and engagement, represents a step forward in Microsoft's recognition of the employee experience. But even Viva Connections, which extends SharePoint into Teams, doesn't solve the need for a truly strategic communication layer.

This siloed approach leaves employees disengaged, with important updates buried several clicks deep and frontline workers often lacking consistent access. For IT, ownership of Microsoft tools means even small changes to layout, branding, or publishing require backend support, creating bottlenecks that slow down communications and make agile updates nearly impossible.

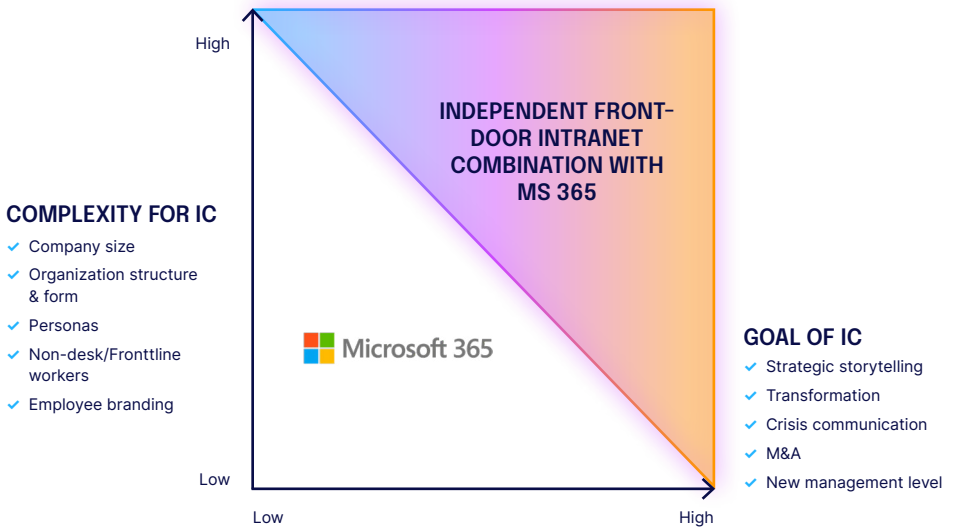


We would say the biggest gap is in strategic communication. Running an internal campaign through Microsoft requires pulling together multiple products. Each of these comes with its own setup, permissions, and licensing complexity. This patchwork solution isn't scalable, and it doesn't support campaign measurement in any meaningful way.

In contrast, a digital front-door platform like Staffbase brings these functions into a single environment. Posts can be targeted, scheduled, previewed, and published from one interface. Analytics track who reads what, how they engage, and what the sentiment is. Real-time adjustments mean campaigns are not just planned, they are optimized.

**Staffbase doesn't replace Microsoft, it enhances it.**

This has never been more important than in organizations with complex communication needs, where they might have multiple regions, brands, or languages. The combination of Microsoft 365 and a front-door intranet is quickly becoming the standard. The digital front door becomes the hub for access, the vehicle for communication, and the layer that connects employees with systems, services, and each other.



Consider an enterprise, such as [YAGEO Group](#), undergoing rapid growth through multiple acquisitions, with offices in over 30 countries and employees in both HQ and the field. In this context, Microsoft delivers the core infrastructure: documents, compliance, and collaboration. However, it's the digital front door powered by Staffbase that delivers reach. It ensures that every employee, regardless of device, role, or language, has the same access to news and updates. It provides mobile delivery without additional build or configuration. It reduces the strain on IT by empowering communications teams with self-service tools that are secure, governed, and built for scale.

Ultimately, it's about alignment.

**When the ecosystem is clearly defined, organizations benefit from:**

- Staffbase for communications
- Microsoft SharePoint for documents
- Microsoft Teams for collaboration

Each tool plays to its strengths. There's no duplication, no confusion, and no wasted investment.

This clarity is especially important for IT, who are responsible for governance, integration, security, and sustainability. A digital front door that complements Microsoft 365, rather than competes with it, simplifies the overall IT architecture and supports long-term digital workplace strategy.

As more enterprises adopt hybrid models and distributed teams, the need for a flexible, branded, measurable front-end intranet will only grow. For organizations serious about employee experience, engagement, and transformation, the digital front door isn't just a nice-to-have. It's a strategic imperative.

### CASE STUDY SPOTLIGHT

## YAGEO GROUP



YAGEO Group, a global manufacturer with 40,000 employees in 100+ locations, needed a way to keep its distributed workforce connected. By implementing Staffbase, YAGEO Group replaced fragmented systems and messaging with a unified, multilingual platform that integrated seamlessly with Microsoft 365.

The result: a connected workforce with easy access to updates in one branded front door.

Only four months from kick-off to launch. YAGEO Group rolled out its new, innovative platform featuring company content, news, and key functionalities.

Over 6000 employees now view the Social Wall feed each week, and over 80% of colleagues across different global regions are actively using this feature.

**“We can now empower employees with knowledge and updates, enabling them to stay informed and feel connected, no matter their location.”**



## 2. Deep integration – why Staffbase is the most integrated employee experience platform for Microsoft

### 2.1 PROVEN COMPATIBILITY WITH THE MICROSOFT ECOSYSTEM

Too often, integration is treated as a checkbox, but real integration is about more than just APIs. It's about synergy. Integration with Microsoft is important, and deep synergy is transformative.

To be clear, Staffbase is not trying to replicate what Microsoft already does well. It doesn't replace document libraries, collaboration tools, or enterprise workflows. Instead, it complements them by:

- Bringing visibility to content
- Making communication measurable
- Ensuring frontline workers are included
- Simplifying content publishing

**90%** of all Staffbase customers are also Microsoft customers.

Microsoft handles process and productivity while Staffbase handles communication and reach. Together, they deliver a more effective digital workplace. Staffbase is built on Microsoft technology and supports a two-way integration model. It's not a bolt-on solution; it's a seamless layer that works with Microsoft infrastructure to create measurable value.



**“A modern intranet must offer a primary front door and many side doors for entry.”**

– Gartner

For IT leaders, that means smoother implementation, enhanced user adoption, and greater returns on Microsoft 365 investments. For internal communications, it means more control, flexibility, and visibility. For employees, it means a better overall experience.

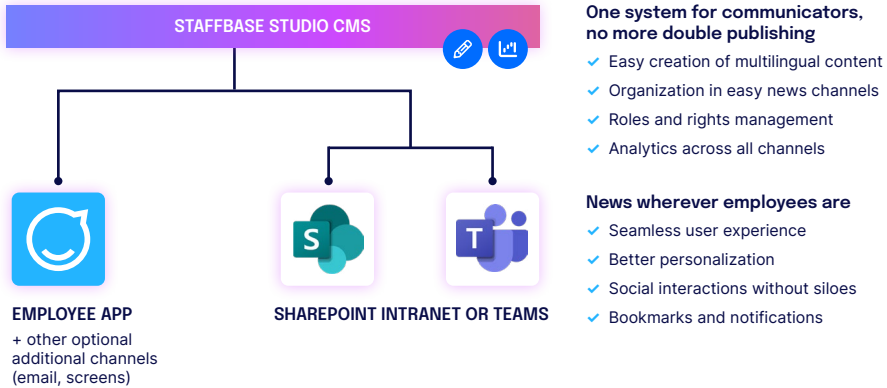
Staffbase runs on Microsoft Azure, complies with Microsoft standards, and supports single sign-on via Microsoft Entra ID.

This close alignment is backed by recognition from trusted industry analysts. Staffbase is a leader in the Gartner Magic Quadrant for Intranet Packaged Solutions and consistently scores high in the Clearbox Consulting reports.

Not to mention, procurement becomes simple as organizations can license Staffbase directly through the Microsoft Azure Marketplace. For those with a Microsoft Azure Consumption Commitment (MACC), this means Staffbase purchases can be applied toward their existing credits.

## 2.2 OVERVIEW OF MICROSOFT INTEGRATIONS

Staffbase is engineered to integrate deeply within the Microsoft 365 ecosystem. The goal is simple: give employees seamless access to the tools they need by eliminating friction.



At a technical level, Staffbase integrates with Microsoft services in both directions. Microsoft tools can be embedded into the Staffbase experience, and Staffbase content can be shown directly inside Microsoft platforms like Microsoft Teams, Microsoft SharePoint, Microsoft Viva, and Microsoft Copilot. This bi-directional architecture ensures that users receive a consistent experience, no matter the platform from which they prefer to start.

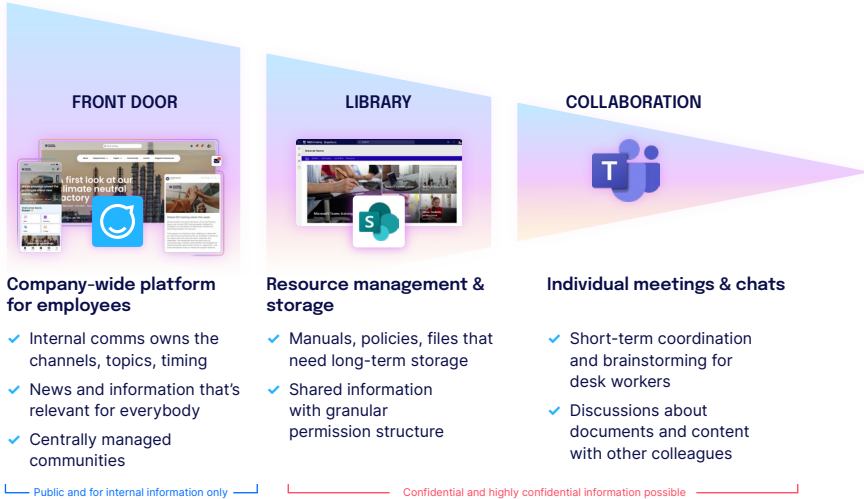
Authentication and user management are also streamlined. Staffbase supports federated single sign-on via Microsoft Entra ID, making it easy to onboard users, manage permissions, and keep access secure.

The result is an integrated experience where Microsoft continues to power collaboration and document management, and Staffbase provides the communications and experience layer on top.

**This architecture ensures three key outcomes for IT:**

1. Consistent governance under Microsoft frameworks
2. Simplified procurement aligned to MACC commitments
3. Integrated, measurable communication without friction

For businesses with global teams and frontline workers, Staffbase acts as the lighthouse that brings clarity to Microsoft 365 — uniting separate products into a seamless, strategic communication experience.



## 2.3 DEEP DIVE: BRINGING MICROSOFT INTO STAFFBASE

Integration is most valuable when it feels invisible. When Microsoft services are embedded directly into the Staffbase platform, employees don't need to switch tools, remember links, or reauthenticate. Everything they need is in one place and available on any device.

This approach brings clarity to the user experience and simplicity to the IT stack. This is especially important for frontline workers or employees who don't have a company email address. These users may not regularly use tools like Microsoft SharePoint or Microsoft Teams, but they still need access to essential resources. Staffbase makes this possible, often using just an employee ID and password for authentication. And while Staffbase integrates deeply with Microsoft 365, it does not rely on it. The platform is fully standalone and can operate independently.

By placing Staffbase at the front as the digital access point and allowing Microsoft to power workflows and documents in the background, organizations simplify the user experience and reduce complexity in the IT stack — delivering a truly inclusive digital front door.

### Microsoft 365 → Staffbase

- ✓ **Show personalized M365 content** on any Staffbase page from Teams, Calendar, Files, Sites, and Tasks
- ✓ **Search for M365 content** directly from Staffbase
- ✓ **Start Microsoft Teams conversations** from Staffbase profiles
- ✓ **Show Microsoft Stream videos** as Staffbase news headers, in articles, and on pages

### Staffbase → Microsoft 365

- ✓ **Integrate Staffbase news and notifications** on any SharePoint site via SSO
- ✓ **Staffbase Personal app for MS Teams**
- ✓ **Access recent Staffbase news** in Microsoft Viva Connections
- ✓ **Staffbase agent for Microsoft Copilot**

Enterprise-ready AI



Entra ID User Management



Automatic Translations



Staffbase Connector for



Custom Data Reports through



## DOCUMENT & VIDEO RESOURCES

Video is another area where integration shines. Microsoft Stream videos, such as all-hands recordings or executive updates, can be embedded directly into news articles and pages. This keeps the conversation in one place and allows employees to watch, comment, and react without losing context.

Other integration examples include calendars, dashboards, and extended search.

## CASE STUDY SPOTLIGHT

# TRANSDEV



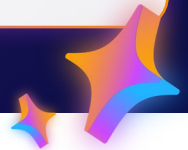
Transdev ANZ, employing over 6,900 people, operates train, bus, coach, ferry, and light rail services across Australia and New Zealand. The company needed a scalable way to engage its dispersed frontline workforce. By adopting Staffbase, Transdev introduced a user-friendly platform that reduced IT dependency and strengthened employee connections. The result?

85% employee engagement rate

89% satisfaction rate with the Staffbase app

**“Staffbase offered value beyond market competitors. We needed a scalable solution, and Staffbase delivered. The app’s low cost per user, ability to silo environments, and seamless adaptability were game-changers, especially when rolling out services. We are geographically distinct workforces, and Staffbase has provided us with a conduit. The biggest benefit is the cohesion it brings to the workforce, especially for those who may never meet face-to-face.”**

— Cameron Whalan, Stakeholder Engagement Manager, Transdev ANZ



## 2.4 DEEP DIVE: BRINGING STAFFBASE INTO MICROSOFT

When Staffbase is embedded within the Microsoft environment, it improves access and expands communication reach. For employees who spend their day in Microsoft Teams or Microsoft Outlook, communication shouldn't be something they have to go looking for; it should come to them. That's exactly what Staffbase does.

## **OUTLOOK NEWSLETTER PUBLISHING**

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When Staffbase content is published in Microsoft environments, it keeps its branding and formatting, ensuring a consistent look and feel across platforms. Articles created in Staffbase can be sent simultaneously as branded, responsive emails to employees' Outlook inboxes, reducing duplication of work and maintaining consistent analytics across channels.

## **STAFFBASE 365 NEWS CENTRAL FOR SHAREPOINT**

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Staffbase News Central brings the Staffbase editing experience into SharePoint Online, letting communicators create and display rich news content seamlessly. Personalized feeds, modern layouts, and built-in analytics ensure employees stay informed while IT governance remains intact.

## **STAFFBASE AGENT FOR MICROSOFT 365 COPILOT**

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The Staffbase Agent is a Microsoft Teams extension that empowers Microsoft 365 Copilot to retrieve content directly from your Employee App, complete with source links. Hovering over a link reveals adaptive cards with detailed context. Users can leverage Copilot's advanced features, such as summarization and translation, while interacting with trusted internal information.

## **VIVA CONNECTIONS INTEGRATIONS**

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Staffbase also integrates with Microsoft Viva Connections. Here, relevant articles and campaigns are pulled into the Viva Connections dashboard, which is visible on both desktop and mobile.

## 3. Why IT loves Staffbase – secure, scalable, and simple

### 3.1 LIFTING THE BURDEN

IT teams are expected to do more with less — balancing transformation, uptime, and governance while managing a growing backlog. Staffbase was built for that reality.

Staffbase is not only quick to implement, but it's built to make life easier for IT from day one. The platform is pre-configured with enterprise-ready architecture, reducing the need for costly custom development or lengthy configurations.

Documentation is extensive and accessible. IT teams can find implementation guides, API references, and developer documentation at [developers.staffbase.com](https://developers.staffbase.com). [The Staffbase Support Portal](#) offers step-by-step articles, while [Staffbase Campus](#) provides guided training courses tailored to both IT and IC users.

There are fewer IT support tickets because the Staffbase platform is owned and managed by Internal Communications, not IT. Internal Communications teams can publish, target, and analyze content independently. The intuitive design of the front end requires minimal IT involvement, making the platform virtually self-sufficient. Even user and group management doesn't have to bottleneck in IT — communicators can target audiences directly without relying on new group creation or permissions changes.

## 3.2 BUILT FOR ENTERPRISE

Staffbase is built for complex enterprise environments. Whether your organization has 5000 employees or 500,000, the platform scales securely and intelligently to meet complex needs. Staffbase runs on trusted Microsoft Azure infrastructure, with data centers in multiple regions worldwide to support performance, compliance, and data residency requirements.

### PLATFORM

 Single sign-on with 2FA	 Password policies	 Secure credential storage	 User roles & permissions
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### NETWORK

 HTTPS TLS 1.2 PFS encryption in transit	 Cloudflare CDN	 Third-party penetration testing	 Layer-4-Firewalls
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### INFRASTRUCTURE

 Secure data centers w/ MS Azure US: Reston, VA EU: Frankfurt, Germany	 Backup & disaster recovery	 Confidentiality agreements	 Incident reporting & response program
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Staffbase meets leading enterprise standards for security, compliance, and data residency, including ISO 27001, SOC 2, GDPR, HIPAA, and more.

Staffbase also makes user governance simple. It supports SAML, SCIM, and Microsoft Entra ID (Azure AD) for secure identity management, with role-based access control (RBAC) that assigns permissions by role, department, location, or business unit. This ensures central IT control while giving communicators the flexibility to target audiences without creating bottlenecks.

<b>CAPABILITY</b>	<b>STAFFBASE DELIVERS</b>
<b>Scalability</b>	Supports enterprises with 600,000+ users across multiple regions and countries
<b>Hosting</b>	Hosted on Microsoft Azure with regional data centers worldwide and cross-region disaster recovery (DR)
<b>Enterprise security standards</b>	Certified to ISO/IEC 27001:2022, SOC 2 Type II, TISAX
<b>Regulatory compliance</b>	GDPR, HIPAA, CCPA, and other global data protection standards
<b>Reliability</b>	99.9% uptime SLA, with built-in redundancy, failover, and backup protocols
<b>Access management</b>	SAML, SCIM, and Entra ID (Azure AD) single sign-on
<b>Granular permission controls</b>	Role-Based Access Control (RBAC) by role, department, and location
<b>Governance</b>	Dedicated privacy council, incident response program, and transparent data governance
<b>Integration</b>	Deep Microsoft 365 integrations plus ServiceNow, Workday, SAP, and more
<b>Extensibility</b>	Open APIs, SDKs, and webhooks, supported by active developer resources
<b>Fast implementation</b>	Typical global deployment in 12–16 weeks with local onboarding support
<b>Support</b>	24/5 global assistance (phone, email, portal) and 24/7 critical incident coverage for premium plans
<b>Mobile enablement</b>	Native apps with offline access and push notifications
<b>Reporting &amp; analytics</b>	Real-time dashboards, engagement metrics, and exportable reports
<b>Customization</b>	Fully customizable design with multilingual content delivery

### 3.3 EXTENSIBLE AND API FIRST

Staffbase integrates with the tools you already use. It offers plug-and-play integrations with Microsoft 365 (Microsoft Teams, Microsoft SharePoint, Microsoft Outlook, Microsoft Viva, Microsoft Power Automate, and Microsoft Copilot) and others. These integrations, called “Staffbase Connectors,” enable your organization to bring together critical systems within the communications experience, giving employees one front door to everything they need.

Staffbase offers SDKs, APIs, and Webhooks to extend functionality across content, campaigns, analytics, and more.

With a robust developer community and continually updated tools at [developers.staffbase.com](https://developers.staffbase.com), Staffbase enables limitless extensibility.

**“We’ve used Staffbase’s developer APIs to digitize processes like company car bookings, food ordering, and shift planning — all without leaving the platform. It’s made our internal services more usable and more visible.”**

— Roberto Kraemer, IT Project Manager,  
Weber Mechanical Engineering



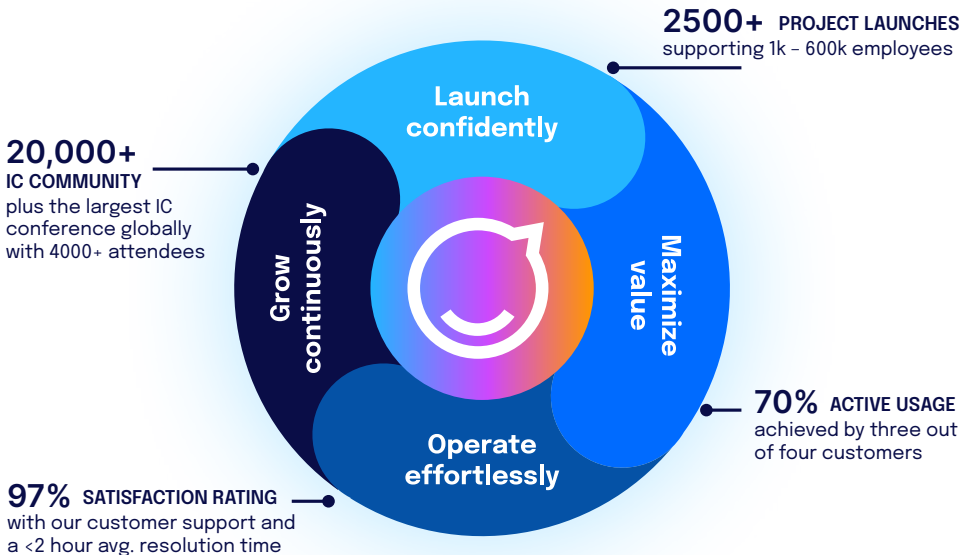
This flexibility ensures that Staffbase adapts to your environment, not the other way around.

### 3.4 STAFFBASE SUPPORT AND CUSTOMER SUCCESS

Staffbase isn't just a platform; we are a trusted partner to IT. From pre-launch planning to post-implementation optimization, dedicated support is available every step of the way.

Dedicated implementation teams provide onboarding, configuration, and go-live support, with Core and Premium packages that include strategy workshops, training, configuration, and readiness reviews.

Global teams provide ongoing support across time zones, with customer success managers ensuring long-term growth and adoption.



If something does go wrong, you're covered by Staffbase's 24/5 local technical support by phone and email, and 24/7 support for premium customers — with no time lags or frustrating delays. The Staffbase support model is designed for operational efficiency — where internal communications teams don't need to rely on IT, and IT has a direct line to Staffbase support when technical assistance is required. For CTOs and CIOs focused on operational cost, risk mitigation, and strategic value, this partnership model reduces TCO while improving internal service delivery.

**In short, Staffbase delivers everything IT departments care about:**

- Security and compliance**
- Operational efficiency**
- Extensibility**
- Scalability**
- Clear ROI**

Internal communication now touches every system and employee. Staffbase provides a secure, scalable platform with clear ownership boundaries: IT manages infrastructure and compliance, while communications teams own the front end.

**99.9%**

**PRODUCT UPTIME SLA**

**1 hr**

**FOR CRITICAL,  
SEVERITY 1 TICKETS**

**2 hrs**

**FOR URGENT,  
SEVERITY 2 TICKETS**

## 4. Addressing the elephant in the room – we don't want another platform to manage!

### 4.1 WHAT IS THE TIPPING POINT?

The last thing IT wants is another platform to configure, secure, troubleshoot, and train people on. There's already enough on your plate — managing infrastructure, services, integrations, and a portfolio of tools from multiple vendors.

When communications teams push for a new solution, it can feel like things are going to burst at the seams — another request, another vendor, another ticket backlog. That's why Staffbase is designed to reduce, not increase, the operational load on IT.

IT professionals aren't just gatekeepers of infrastructure, they're architects of scalability, compliance, and enablement. So when Staffbase is brought to the table, it must align with that and prove it won't become another tool to manage. And most importantly, it must give time and autonomy back to IT, while allowing the rest of the organization to operate effectively.

### 4.2 SIMPLICITY THROUGH SEPARATION

The key to Staffbase's value for IT is a clear separation of responsibilities. IT owns the infrastructure, the authentication, the integration — but not the content. Internal Communications owns content creation and publishing, removing day-to-day dependency on IT.

It's about removing complexity at the source. Staffbase is built as a consolidated, all-in-one communications platform. It eliminates the workarounds often seen in legacy systems. No more mixing Microsoft Outlook, PDFs, internal blogs, bulletin boards, and Microsoft SharePoint libraries to get one message across.

Instead, internal communications have one platform they can own. IT only needs to manage the back end. It's a win-win.

**"It's rare to find a system that both empowers communications and reduces demand on IT. Staffbase delivered on both. It gave us governance without micromanagement, and freedom without friction."**

— IT Leader, Global Logistics Enterprise

## 4.3 REAL-WORLD RESULTS

Performance speaks louder than promises. That's why we look to real case studies from customers to find quantifiable outcomes.

After rolling out Staffbase, customers have seen a:

**60% reduction in Microsoft SharePoint customization requests**, where communications teams feel empowered to design and launch campaigns independently.

**45% drop in IT helpdesk tickets** related to intranet issues, publishing, and internal news distribution.

**Increase in employee engagement metrics**, such as click-through rates, readership, and mobile usage.

## 4.4 BACKED BY ANALYSTS

Staffbase is consistently recognized by leading analysts. In the 2024 **Gartner Magic Quadrant for Intranet Packaged Solutions**, Staffbase was named a Leader for its deep Microsoft 365 integrations, mobile reach, and ease of use. Gartner Peer Insights also highlights the platform's fast time to value and low maintenance footprint, with one IT leader noting:

**“The platform allows communications to be truly self-sufficient. Our IT involvement has dropped dramatically since launch.”**

Independent reviewers at **ClearBox Consulting** echo this assessment, rating Staffbase as one of the most complete and user-friendly front-door platforms for Microsoft environments, citing its strong content governance, mobile UX, and deployment model as key differentiators.

## Final words

For IT leaders navigating increasing complexity, Staffbase combines simplicity with measurable business impact. With strong data governance, enterprise scalability, and deep integration, it's a platform that works within your Microsoft ecosystem — not against it.

Staffbase is more than a modern intranet. It's a digital front door built for enterprise communications, designed with IT in mind, and proven to deliver measurable business impact.

Learn how Staffbase can enhance your Microsoft investment — visit [staffbase.com](https://staffbase.com) or contact us for a demo.





[staffbase.com](https://staffbase.com)