



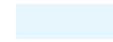
Staffbase Summit 2018

Creating a Sense of Community and Belonging at Work



DAY 1 Thursday, April 26th

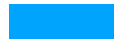
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Gallery



Cage Room



10:00	Keynote: Connecting People and Improving Lives: Why Communication Is at the Center of Every Great Employee Experience Martin Böhringer (Staffbase)	
10:50	Combine the Online and Offline World in a Smart Way! Enable Your People to be Proud Ambassadors, Your Best Sales People and Natural Recruiters Marielle van der Werf (T-Systems)	
11:20	Cultural Transformation: How RHI Magnesita Launched an International Employee App in Less than 6 Months and Drove the Company Culture Post Merger Katharina Skarabela (RHI Magnesita)	
12:00	Lunch	
13:00	Humans Stay Humans—Learn from Refugee Projects, Online Communities and Startups about Motivation Cornelia Röper (Weefugees)	Partner Workshop Anja Weiß, Sophia Zieger (Staffbase)
13:45	You're Invited to an Engagement Party! Ideas for Increasing Adoption with your Employee App Lauren Guess (Franciscan Children's)	
14:30	Mobile Intranet Is King: Get All Employees Involved and Work Smart - Chances, Challenges and Best Practices Felix Schröder (Hirschtec)	[DE] Kommunikation als Kulturhebel: Moderne Interaktion in einem Traditionsunternehmen Lara Widera (Hüttenwerke Krupp Mannesmann GmbH)
15:15	Strengthening Employees: Which Methodology Do I Use to Identify the Needs of My Employees at the Workplace? Alexandra Lang (Sunzinet AG)	[DE] Service Dialog - Das „magische Dreieck“ zwischen Teamleiter, Disponent und Außendienst-Mitarbeiter Sarah Wirt (Deutsche Telekom)
15:45	Break	
16:15	Adding Value: Role of Apps in Internal Communications Gaby Neujahr (MontuaPartner Communications)	
17:00	Let's Talk (About) Strategy: New Opportunities for Internal Comms Platforms Carsten Lucassen (Viessmann)	
17:45	End of Day 1 / Dinner	
19:00	Event	



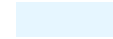
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DAY 2 Friday, April 27th

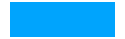
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Cage Room



Presentations in English

Presentations in German

09:00	Why It's so Important to Increase Employee Engagement and How This Creates a Bonding Matt Manners (Employee Engagement Awards)	
10:00	Best Practices and Use Cases for Your Employee App Heather Rouke (Staffbase)	[DE] Mitarbeiter-App und Betriebsrat: Wie Sie Ihren Betriebsrat von einer Mitarbeiter-App überzeugen Frank Wolf (Staffbase)
11:00	Break	
11:30	Staffbase Product Roadmap and an Overview of the Newest Features Patrick Rudolph (Staffbase), Carsten Lucassen (Viessmann), Ulf Kossol (T-Systems)	
13:00	Lunch/End	