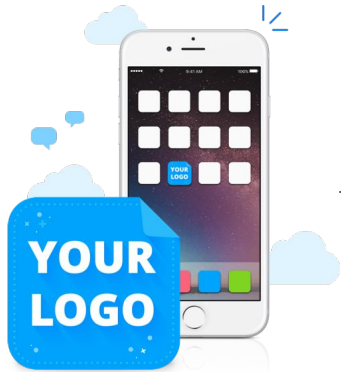


# Distribution Options For Your Employee App

Your own logo on your employee's smartphones.

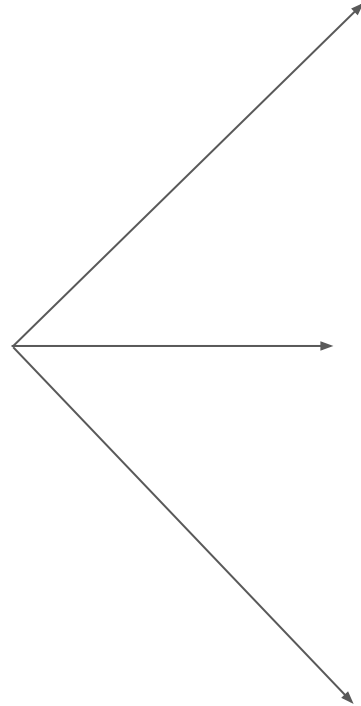


# Reach Every Employee & Every Device



## Download Page

Offers download links and instructions depending on the user's device:  
iOS & web or Android & web  
Example: [app.company.com/get](http://app.company.com/get)



## Android Devices

Distribution through the public Google Play Store with your own account or fully managed by Staffbase.



## Apple iOS Devices

Distribution outside the public App Store with Enterprise Distribution. Requires a certificate from your side.

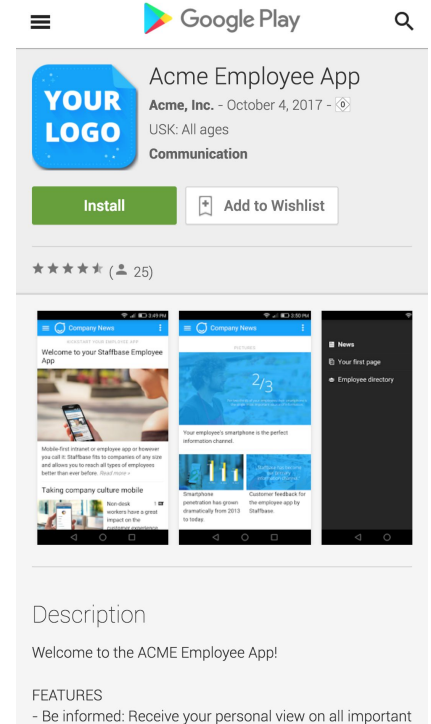


## Web Browsers

Desktop and mobile web including Windows Phone.  
Example: [app.company.com](http://app.company.com)

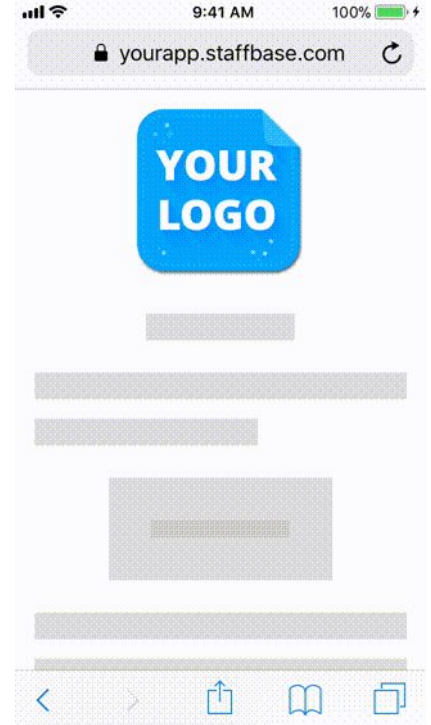
# Android: Google Play Store

- App gets published on the Google Play Store (✓ compliant with Google guidelines)
- Suggestion: use your own Google Play store profile
  - Requires you to register for Google's Play Console (it's likely that your IT has already done that!)
  - New registration is \$25 one-time and needs a Google account
  - Our service: we assist you and your IT in setting up everything that is required
  - Once completed, you either invite us to the account for full-service or we provide you with the app file regularly
- Fallback: we publish the app on the default Staffbase store profile
- Further distribution paths outside of the Google Play Store available

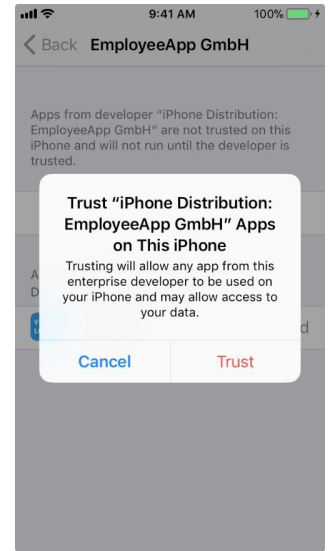
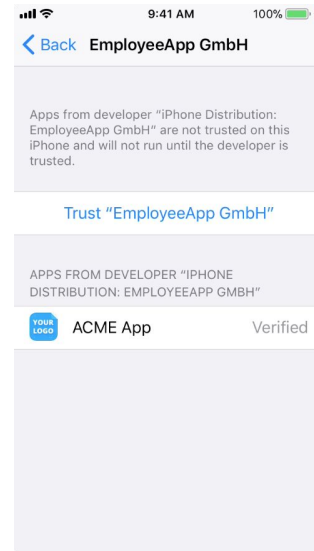
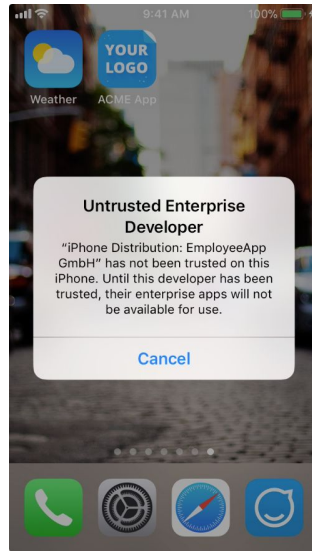
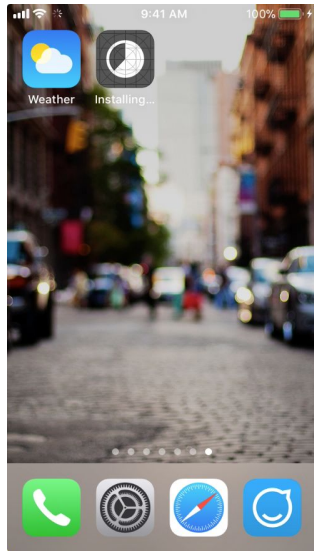
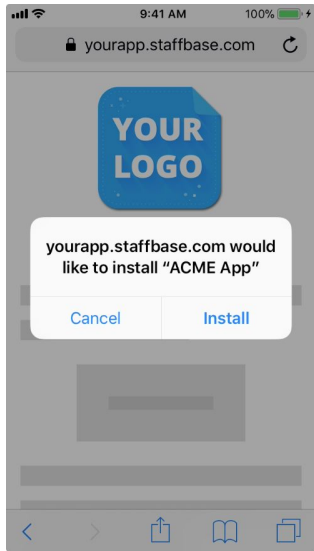


# iOS: Apple Enterprise Distribution

- Apple's suggestion for employee-facing app distribution
- Download outside of the App Store (✓ compliant with Apple guidelines)
- App needs to get signed with your Inhouse Distribution Certificate
  - Requires you to register for [Apple's Developer Enterprise Program](#) (it's likely that your IT has already done that!)
  - New registration is \$299/year, needs D-U-N-S number and legal entity
  - Our service: we assist you and your IT in setting up everything that is required
  - Once completed, you either invite us to the account for full-service or just share the certificate and we provide you with the app file regularly
- Employees download the app directly from the download page and [have to trust your company account](#) (only once)
- Further distribution paths with different requirements available



# iOS: Apple Enterprise Distribution: Steps



# Download Page & Responsive Web App

- Standard option: [yourname.staffbase.com](#)
- White label option: [app.yourname.com](#)
  - Requires IT support on your side for DNS setting and SSL certificate
- We take care of maintaining the download page and keeping it up to date as your app grows
- Automatic app updates:
  - Android devices receive automatic updates through the Google Play Store
  - iOS devices will be notified about updates within the app and can directly install in one click

